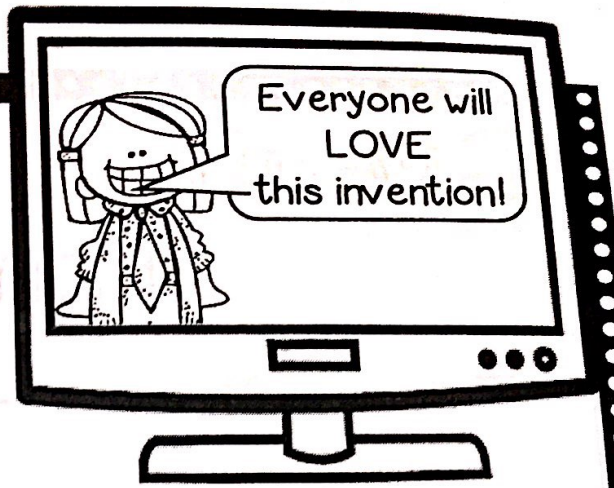


Name: _____



Create a New Invention!

Commercial Project

For this project, you will invent something new, write a script and perform a commercial persuading people to buy your product!

Project Requirements:

1. Commercial must be 2 - 4 minutes long, memorized and performed confidently
2. Props or costumes are not required but are allowed of course!
3. Commercial Script and Planning Notes must be written neatly and proofread carefully.
4. Most important, remember to have fun and be creative!

Illustration of your Invention

A large rectangular area with rounded corners, outlined in black, containing horizontal dashed lines for drawing or writing an illustration.

Name: _____

Create a New Invention!

Planning Sheet

Name of Invention: _____ Cost to purchase: _____

Summary of Invention: _____

Who Needs it? _____

What problem does it solve? _____

What is unique about your product? _____

Slogan or Catchphrase: (ex. McDonalds: I'm Lovin' it or Nike: 'Just Do It')

Top 3 Reasons why People Need this Invention:

1. _____

2. _____

3. _____
